

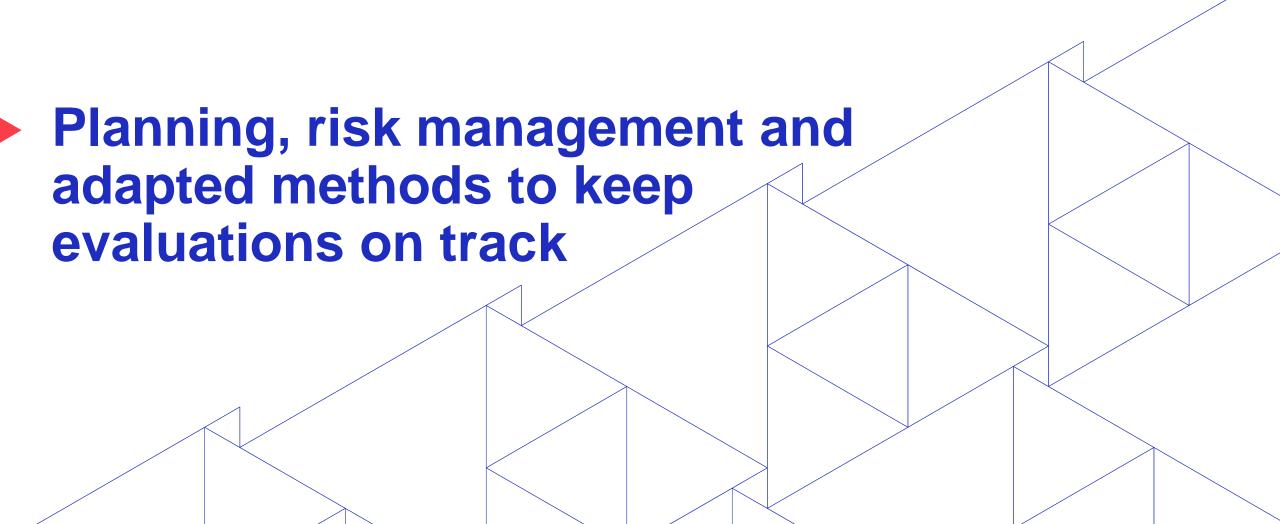
Robust evaluation plans, tools and methodologies to ensure continued relevance of evaluations during the challenging times of Covid-19

Guy Thijs, director ILO Evaluation Office



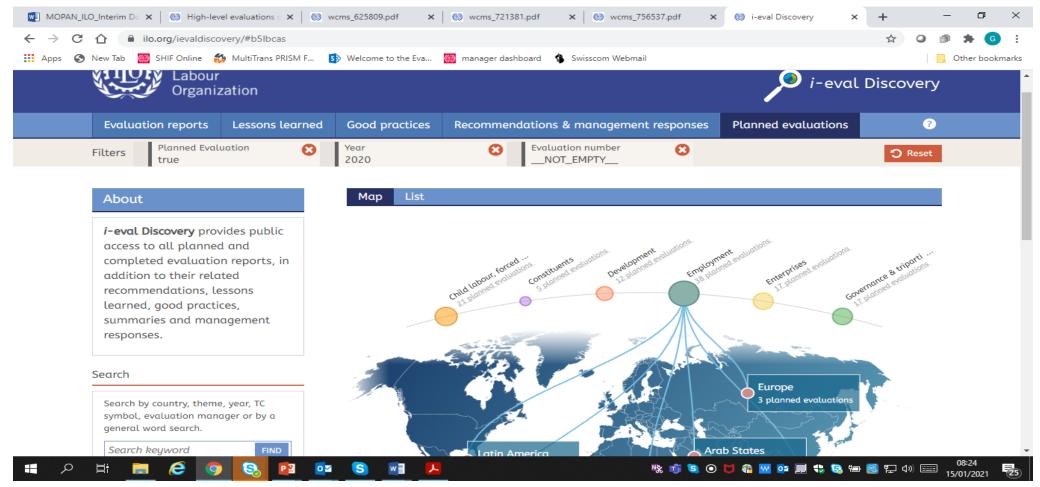
- 1. Adaptive management to keep evaluations on track
- 2. Towards a COVID-19 evaluative framework
- 3. What has been the experience so far





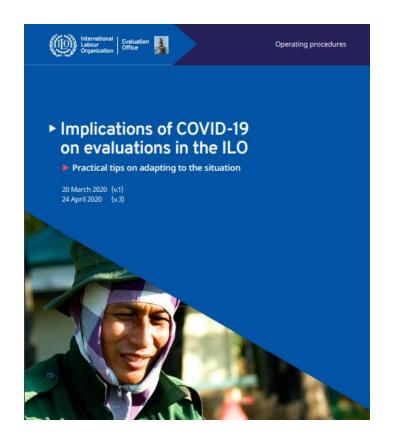


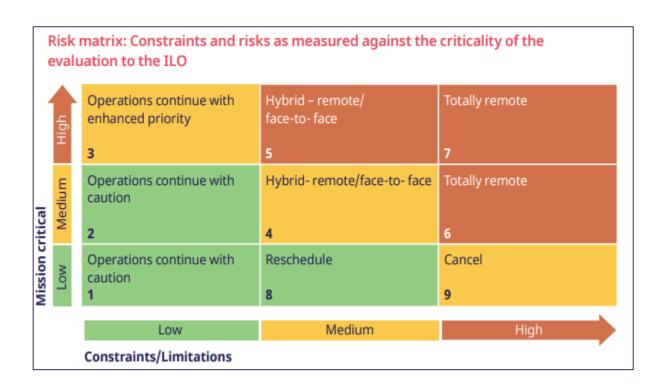
EVAL's work in response to the crisis: planning tool and operational guidance





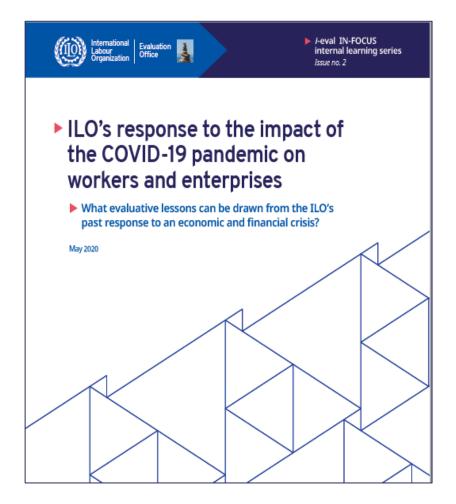
EVAL's work in response to the crisis: planning tool and operational guidance







EVAL's work in response to the crisis: Lessons learned from previous evaluations of crises situations





Lesson's learned document on response to the previous economic crises organized by pillars of ILO's response

Pillar 1: Stimulating the economy and employment

Overall effectiveness (2013–19):

Initiatives in this category were responsive to needs and led to strengthened capacities, effective influence of policies and leveraged partnerships.

Tripartism was reinforced but improvements are required for targeting poverty and gender-responsiveness. ILO's internal coordination, monitoring and reporting, and adequacy of resources need strengthening.

Key lessons learned from ILO's response to the 2007-08 crisis:

The "One UN" approach enabled the ILO to define decent work priorities. DWCPs were placed as effective frameworks to mainstream the Decent Work Agenda. Social dialogue became essential for policy-making. Longer term support strategies were needed to ensure the sustainability of results.

Pillar 2: Supporting enterprises, jobs and incomes

Overall effectiveness (2013-19):

Initiatives were responsive to national DW needs due to constituents' active engagement. The ILO was successful in generating knowledge, building capacities and influencing policies with sustainable results. Further efforts were needed to promote standards in employment and enterprise-related initiatives. Challenges persisted for the internal coordination of enterprise promotion projects. Resource leveraging, goal orientation, and monitoring and reporting faced recurrent performance challenges.

Key lessons learned from ILO's response to the 2007-08 crisis:

Engagement in global partnerships led to increased awareness on social protection and employment and boosted the leveraging of resources. Comprehensive decent work country policy assessments and multifaceted diagnostics were key for integrated support. These informed social dialogue processes and were operationalized into DWCPs for cohesive support.

Pillar 3: Protecting workers in the workplace

Overall effectiveness (2013-19):

Interventions were strongly linked to organizational and country needs. The ILO was successful in promoting ILS, generating new knowledge, informing policies and in building capacities and strategic relationships. Further efforts were required to boost recognition of ILO's expertise, including tripartite approaches and sustaining results.

Key lessons learned from ILO's response to the 2007-08 crisis:

Successful engagement in global partnerships led to increased awareness on the ILO's normative framework and its recognition as a knowledge-based Organization. More attention for showing results on the nexus between workplace conditions, productivity improvement and job-rich recovery was needed. Pillar 4: Relying on social dialogue for solutions

Overall effectiveness (2013-19):

Interventions were responsive to national needs and strongly engaged constituents, leading to effective knowledge, capacity building and the promotion of standards. Gender equality was fostered through relevant strategies. Project management and resource use was strong, along with monitoring and reporting. The weakest performance area was related to goal orientation of activities.

Key lessons learned from ILO's response to the 2007-08 crisis:

Field-level leadership was essential in providing integrated technical support and policy dialogue. Greater attention to capacity-building activities was fundamental in ensuring policy adoption and implementation. Impact and sustainability could have benefited from more coherent policy strategies and longer term interventions.







The challenges posed by the COVID-19 pandemic have further amplified the need to use evaluative evidence optimally. A COVID-19 evaluative framework is needed.

Adaptive evaluation types for relevant projects will be considered, notably retrofitting mid-term evaluations whenever feasible into more real-time and elongated resultsmonitoring exercises.

Responsive backstopping by EVAL

Adapted internal guidance and protocol for evaluations during COVID-19 crisis

Continued support to Departments and regions. Support dissemination and use

Meta analysis and synthesis reviews to inform the HLE on ILO's response Strengthened means to collect evaluative evidence and data

Core evaluative questions and key performance indicators at the strategic level, as per EVAL protocol

Adapted evaluations to provide timely and comprehensive feedback to implementers

Clustered evaluations for strategic learning and better coverage The conceptual framework for evaluating ILO's response measures

Positioned within the ILO's Policy response framework, and ILO's P&B results and indicator framework most relevant to the COVID-19 response measures

Considering the enabling factors that influence organizational effectiveness in delivering crisis response measures



An evaluation framework for the ILO's response to COVID-19

The frame of reference **ILO Policy Response** Framework for COVID-19 P&B 2020-21, UN and relevant Framework output For COVID-19 indicators and linked SDG response targets and indicators

Interest areas from an evaluative perspective

Institutional level: Strategic partnerships; inter-agency collaboration; role of enabling outcomes; inter-departmental coordination and coherence; knowledge and thought leadership; adherence to norms and social dialogue and gender equality and inclusion; resource mobilization and leverage; time and resource efficiency

Global/regional/national level: Evaluations of projects (including joint initiatives) that are aligned to the proposed policy response and relevant P&B indicators using OECD/DAC framework

Data sources

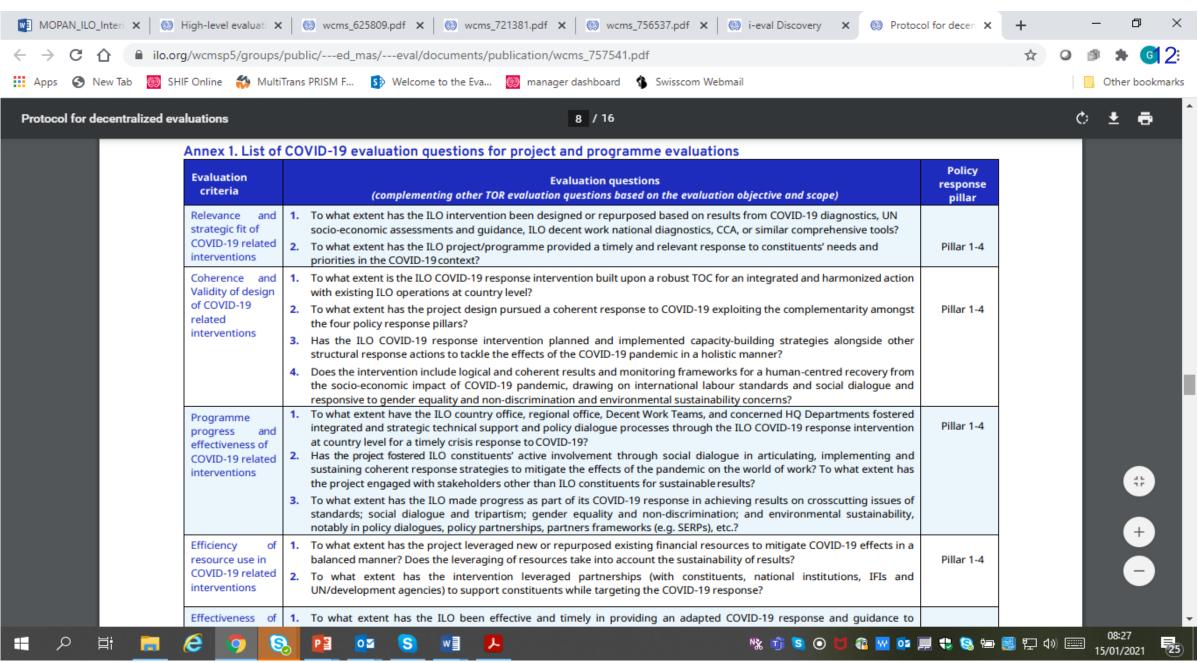
- Programme and project evaluations
 (with EVAL protocol)
- · Clustered evaluations
- Synthesis reviews
- Meta-analyses
- Country programme reviews
- High-level evaluations (Strategy and DWCP)



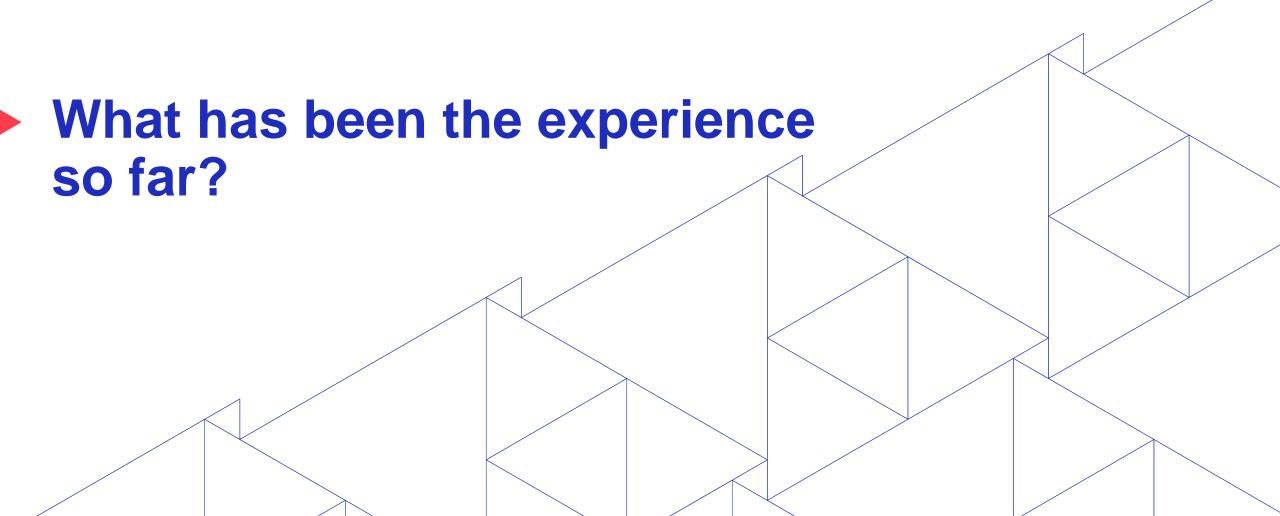
An evaluation protocol

- Assessing ILO's response through projects and programmes
- Evaluation questions
- ► KPI
- https://www.ilo.org/wcmsp5/groups/public/---ed_mas/--eval/documents/publication/wcms_757541.pdf



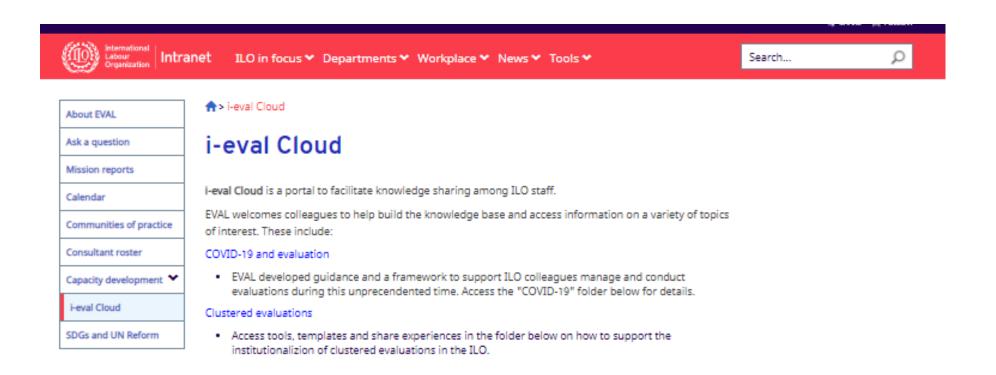








EVAL's work in response to the crisis





From the CoP on sharing experiences on evaluations during Covid19.....

- ▶ List of stakeholders role, contact details, source for each EQs
- Phased approach adaptation and flexibility, staged data collection
- ► Local support use of national consultants; focal point
- Multi-country projects coverage of countries v. selected countries
- ► TORs with flexibility and Covid19 references
- ▶ Briefing and communication with and between team members
- ▶ Summative v. formative emphasis and focus of stakeholders, results before Covid19 v, during/after
- EQs clarify on means of verification, both summative and formative
- Coherence adaptation in line with national, UN
- Covid19 and crisis responses adaptive management useful models?
- ▶ Evaluability effect of adaptive changes; Changes in monitoring data, ToC, external factors
- ► And how much of this is useful, relevant for post-pandemic, transformative evaluations and more efficient evaluations in changing circumstances e.g. environmental concerns



Reflections from regions

► The Protocol list of questions is comprehensive, but too extensive: difficult to implement in full and then may become dispersed: few common questions would be more useful to facilitate focus and consolidation.

► Too early so far for evaluations to find evidence beyond short-term responses of projects to the COVID-19 implications.

▶ The perception that the situation is temporary is not helpful.

► The EVAL framework should look at the ILO integrated response by country, rather than focussing on the projects (how projects integrate the CO and constituencies response)

Suggestion on a way to work with real-time/on-going data





Reflections from regions

- Data collection tools should be more agile, simple & clear, adaptive to the context
- More use of secondary sources: information from existing evaluations
- ▶ Joint efforts with other UN Agencies to gather relevant information could increase effectiveness & efficiency.
- ► The need of early warning systems. Why did some projects react better? (early warning system?, leadership & technical skills?). Relevant to extract lessons on Project management approaches.





Reflections from regions

Positive aspects:

- ▶ Remote interviews: **better time man**agement / 0 costs of missions.
- More & in-depth (longer) interviews
- More flexibility to adapt to changes in interviewees' agendas (cancellations or rescheduling).

Negative aspects:

- Limitations to observe the context and behaviours (people and groups)
- ▶ Difficulty to **reflect empathy** for interviews that are remote; problems with sensitive topics (FL, trafficking)
- Difficulty near impossibility to interview final beneficiaries (insecure contexts/no connectivity)





Thank you!

